

2021 SID Virtual Meeting Social Media/Code of Conduct Policy

The Society for Investigative Dermatology (SID) welcomes the use of social media during the 2021 Virtual Meeting including live tweeting. The SID and Journal of Investigative Dermatology (JID) will employ the use of social media ambassadors throughout the meeting to share highlights of the content that will be presented. Communication in this day and age happens swiftly and has the potential to bring about unforeseen occurrences. To minimize situations that could be perilous, please note the following 2021 Virtual Meeting social media guidelines:

Do:

- Follow the SID on Twitter (@SocInvestDerm) and use the #SID2021 hashtag to join the conversation about the SID 2021 Virtual Meeting.
- Like the SID on Facebook at <https://www.facebook.com/sid.sidnet/>
- Blog or tweet about what you hear and learn at the meeting but refrain from sharing any content the speaker/presenter explicitly asks not to share. Presenters will be asked to place the words **DO NOT POST** on their presentations, slides, and pictures that they do not wish to share. **Do not share or post specific details or slides (unless otherwise indicated).**
- Converse and network with other attendees before, during, and after the meeting.
- Provide feedback to SID leadership, staff, and the Scientific Program Committee – we encourage attendees to post about and discuss topics of interest and ideas for future scientific meetings.
- Communicate with respect and consideration for others and keep criticism constructive.

Don't:

- Capture, transmit, or redistribute data presented at the meeting – this may preclude its later publication in a scientific journal. Please adhere to journal embargo policies and do not jeopardize your colleagues' work!
- Post copyrighted or trademarked material or material protected by other intellectual property rights.
- Use SID's social media platforms to comment on medical, legal, or litigious matters.
- Post derogatory, demeaning, inflammatory, offensive, disrespectful, hateful, sales-oriented, or otherwise inappropriate comments.

People who participate in social media activity associated with the Virtual Meeting are expected to:

- Maintain a courteous and respectful demeanor in their comments and posts.
- Contribute value and expertise.
- Represent themselves and their organizations truthfully and professionally.
- Recognize that social media conversations include a variety of professionals, patients, policymakers, reporters, and the public.

The views and opinions posted on SID's social media do not necessarily reflect the views, opinions, or policies of the SID, its Board, or staff. The SID reserves the right to remove comments it deems, in its sole discretion, to be inappropriate.